

## Advertisement No.: SBM/EOI/1/2017 FOR

### “EXPRESSION OF INTEREST “DETAILS.

#### Preface:-

As per Commissioner Rural Development office SWACHH BHARAT MISSION (GRAMIN) under base line survey out of total 33 Districts 31 Districts are declared open defecation free. While other two districts (Dahod and Banaskantha) would be declared open defecation free in short period of time. To maintain sustainability of ODF (Open Defecation Free) in rural areas programme such as IPC/IEC/BCC are must for public awareness. To create clean and hygienic India we have received instructions from Govt. of India to celebrate week / fortnight programme during the whole month. Complying with the above mentioned programme it has been planned to en route Swachhata Rath in rural areas to bring awareness by the way of (Digital Mobile Vans) Films, Advertisements, Video clips, Brand Ambassador and Spiritual heads. We are inviting interested agencies with past experience of similar work to en route Swachhata Rath (Digital Mobile Van) in rural areas.

#### Selection Process:-

- (1) Inviting online offers from interested agencies to keep Swachhata Rath (Digital Mobile Van) on rental basis.
- (2) Agency will be selected by inspection committee.
- (3) Documents of the interested agency will be selected on basis of criteria decided by the esteemed committee.
- (4) Pre-bid meeting will be held on date- 01/09/2017 by 12:30 p.m. at the office of Commissionerate of Rural Development, Block no.16/3, Dr. Jivraj Mehta Bhavan, Gandhinagar.
- (5) Agency will be selected as per below given criteria. Agency scoring a minimum of 50 marks will be considered eligible.

Sr. No.		Technical criteria	Marks
A	1	Power-point presentation on concept and design –submission of soft copy essential by online upload	25 marks.
	2	Award ( Total marks- 15 )	State - 5 marks National - 10 marks
	3	General experience	more than 5 years -10 marks 3 to 5 years - 5 marks
	4	Experience of Rural Development, Experience of Digital Experience of IEC Project	15 marks (5 marks each)
B	1	Financial criteria (Details of last three years audited certificates by C.A.)	Turnover of 50 lakhs to 100 lakhs - 10 marks More than 100 lakhs - 20 marks

**Note :- Above all information must be uploaded on nprocure website.**

## Rules and Regulations:-

1. Interested agency should have more than three years' experience of using ( Digital Mobile Van) on rental basis and annual turnover of Rs.50 lakhs for last three years. ( last three years CA Audited certificate upload on website )
2. Interested agency will need to give undertaking of its capability to successfully complete the assignment given by Rural Development commissioner and District Rural Development Agency in the stipulated short time period.
3. Agency interested in working as per prescribed norms should apply.
4. Price will be decided as per offered design and quoted prices.
5. Right of the approval or disapproval of any application and to bring any change / cancellation in this process lies with the Special Commissioner, Swachh Bharat Mission, Gandhinagar.
- 6.** Interested agency has to send (1) Technical bid (2) Financial bid by **online**.
7. please enclosed Demand Draft of EMD Rs. 25000/- & Tender fee Rs. 500/- in the name of Account Officer, CRD (payable at Gandhinagar )in envelope & Send it by the date 08/09/2017 Time : 18:00 hrs at Commissionerate of Rural Development, Block No. 16/3, Dr.Jivraj Mehta Bhavan, Gandhinagar.
8. Interested agency should run Swachhata Rath ( Digital Mobile Van) daily on 5 to 6 Gram Panchayatroutes mentioned by DRDA.
9. Minimum stoppage time at every Gram Panchayat will be 60 minutes.
10. Selected agency will have to display films, advertisements, video clips, brand ambassador and spiritual heads for widespread awareness regarding cleanliness given by the Rural Development Agency.
11. Selected agency will have to provide Swachhata Rath ( Digital Mobile Van) within three days after receiving order from District Rural Development Agency.
12. Agency will have to run Swachhata Rath( Digital Mobile Van) on the route plan designed by the District Rural Development Agency.
13. Duration for running Swachhata Rath (Digital Mobile Van) will be from morning 8:00 AM to 12:00 PM and evening 4: 00 PM to 8: 00 PM.
14. District Rural Development Agency will not be liable for any damage occurred to Swachhata Rath (Digital Mobile Van) during the display programme.
15. Selected agency will have to bear all the operating and manpower expenses for Swachhata Rath (Digital Mobile Van).

16. Agency will have to give rates for work done and daily rental for given Swachhata Rath (Digital Mobile Van) programme on per day basis.
17. Rights of accepting or declining for prices/rates given by agency are solely held by Commissioner Rural Development.
18. Offer prices will be valid for six months.
19. Considering turnover, manpower and experience of the interested agency Commissioner Rural Development has right to deploy more than one agency for this programme. All Agencies will have to abide by it.
20. Agency will be called for negotiations if the prices quoted by L-1 (lowest prices) are found not reasonable.
21. Selected agency will have to give 5% total value of work as security deposit in the form of a bank Guarantee. Work order will be given by the District Rural Development Agency and the bill issued by the agency will have to be submitted at related District Rural Development Agency for the payments.
22. If the work is not completed in the given time frame security deposited will be forfeited.
23. Technical specifications are provided in form No.4 Swachhata Rath (Digital Mobile Van) has to be provided as per the technical specifications.
24. Acceptance of above mentioned rules and regulations has to be given on Rs.100 (one hundred only) stamp paper in written agreement / guarantee.
25. During the entire process, right for final decision will rest with Commissioner Rural Development office, State of Gujarat, Gandhinagar.
26. Below mentioned documents have to be sent by applying agency as mentioned under.

This documents & details to be submitted by online & upload on [www.nprocure.com](http://www.nprocure.com).

- (1) PPT minimum 15 slides in pdf format
- (2) Last 3 years C.A. audited certificate for the turnover
- (3) Experience certificates, copy of work order, certificates of awards

Offer Form Fee :Rs. 500/-

Offer Form Number : \_\_\_\_\_

**Swachh Bharat Mission ( Gramin )**  
**Commissionerate of Rural Development**  
**Block No. 16/3, Dr. Jivraj Mehta Bhavan, Gandhinagar**  
**Phone No. – 079 – 232 56750**

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SwachhataRath (Digital Mobile Van) Offer Form No - 1 (Technical Bid )

1	Name of the organization	:-	
2	Permanent Address of organization	:-	
3	Registration No of the organization	:-	
4	Last 3 years audited certificates of organization	:-	
5	Organization's PAN Number	:-	
6	Organization's structure	:-	
7	Manpower available with organization to undertake this assignment	:-	
8	Organization's GST Number	:-	

Last Date for Obtaining & submitting duly filled offer form : 08 Sep 2017 Time : 18:00 hrs.

Date of opening Technical Bid : 11 Sep 2017 Time : 12:30 hrs

Date of opening Financial Bid : 11 Sep 2017 Time : 15:00 hrs

Place :-

Date :-

Company/Organization Authorized Representative  
Sign/Stamp

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SwachhataRath (Digital Mobile Van) Offer Form No - 2 (Technical Bid )

Sr. No.	Subject	Details
1	Experience of Designing & Concept of Digital Mobile Van	
2	Details of Display at State level by organization	
3	Details of Display at National level by organization	
4	Organization Financial Strength	
	5.1 If the organization has displayed at state level, then please attach work order & approved cost details.	
5	List of awards / prizes won by the organization at National/ State / District levels.	

Place :-

Company/Organization Authorized Representative

Date :-

Sign/Stamp

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SwachhataRath( Digital Mobile Van) Financial Offer Form No - 3

**PRICE BID**

1	Name of Organization	:-	
2	Permanent Address	:-	
3	Price/Offer ( inRs.) Per Day Basis (Inclusive of all Taxes)	:-	
4	Authorized Person Name	:-	

Note : If there is any difference in amount between numbers & words, amount mentioned in words would be considered final.

Place :-

Company/Organization Authorized Representative

Date :-

Sign/Stamp

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SwatchhataRath ( Digital Mobile Van) Offer Form No - 4

**Technical Specification**

**Technical Details for IEC VAN**

1. P6 outdoor LED screen.
2. 12ft X 8Ft screen size.
3. 15ft X 2.6ft stage with green carpet and steps.
4. Dolby music and PA System.
5. 2 cordless & 2 cord mics.
6. Music system for 500 peoples.
7. 5 to 15kv Generator power backup.
8. Desk top PC/Laptop
9. 4G Wi-Fi Network for internet Access.
10. fire Extinguisher and First Aid Box for Emergency.
11. Video processor for multiple inputs.
12. 12ft X 8ft flex banner LED back
13. one skilled Driver and one skilled operator.